Donate DINNER

Meals on Wheels PEOPLE

What Is Donate Dinner?

Donate Dinner is an annual tradition uniting grocery stores, restaurants, retailers, and the community to fight senior hunger and isolation. In the weeks leading up to Thanksgiving, customers can donate the cost of a meal or more to Meals on Wheels People, ensuring seniors receive nutritious meals and stay connected. **Every meal matters.** Join us and make a difference!

How Businesses Can Get Involved

Donate Dinner offers flexible opportunities for businesses of all sizes to make a meaningful impact in their local community. There are several ways your company can participate and help provide meals for seniors in need:

1. **Point-of-Purchase Donation**
2. **Donation Wall**
3. **Round Up**
4. **Matching Gifts**

Volunteer Greeters

Your company can adopt a grocery store to volunteer at during the week leading up to Thanksgiving. This is a great team-building opportunity that makes a significant impact.

Customized Approaches

Donate Dinner can be tailored to your business. Contact Corporate Engagement Manager Annalise Servin for more information.

Community Partner Benefits

Joining the Donate Dinner campaign offers your business valuable opportunities, including:

- Boost foot traffic and customer engagement during the campaign

- Align your brand positively by supporting a worthy and trusted local cause

- Customize participation options to fit your business needs

- Encourage employee volunteerism and team-building opportunities

- Receive promotional support and marketing materials

We will highlight your business as an outstanding community partner in these ways:

- Logo on dedicated Donate Dinner (donatedinner.org) website

- Social media posts leading up to and during the campaign

- Press releases and news stories about Donate Dinner

- Logo and call out in October and November email newsletter to subscribers (30k subscribers)

Ready to Donate Dinner?
Contact Annalise Servin, Corporate Engagement Manager

annalise.servin@mowp.org
503-953-8178
donatedinner.org